# WHAT'S NEXT FOR **SEMI-AUTONOMOUS FEATURES?**

Ford vehicles are available now with semi-autonomous and vision-enhancing technologies that are building blocks towards the cars of the future. Ford also is developing features that will benefit drivers in years to come.



- Can help drivers avoid exceeding the speed limit and incurring costly speeding penalties by allowing drivers set a speed tolerance of up to 10 km/h (5 mph) above the detected speed limit
- System uses Traffic Sign Recognition technology and GPS data to detect speed limits and electronically controls the amount of fuel delivered to the engine

https://www.youtube.com/watch?v=F3qmtEGGlOo



### **PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION**

Available on the all-new Ford Mondeo, SMAX and Galaxy
 Uses radar and cameras to detect pedestrians and cross-

references their shapes with a database to distinguish people from roadside objects • Potentially reduces the severity of collisions, or helps to avoid accidents altogether by automatically applying the brakes if the driver does not respond to warnings

https://www.youtube.com/watch?v=pCl5op93E\_s



## Available on the all-new Ford S-MAX and Galaxy Enhances driver visibility with a 180-degree view – both left and right – of approaching vehicles, pedestrians or

cyclists at a blind junction or exiting a driveway

https://www.youtube.com/watch?v=qAKIt9eHMN0

INFRARED CAMERA RANGE



## **SPOT LIGHTING**

- Currently in the research phase
- Ford's Spot Lighting system locates and tracks pedestrians and or large animals in low light
- Subjects are highlighted to the driver by a spot and

a stripe on the road surface, illuminated by two special LED lamps next to the fog lights

https://www.youtube.com/watch?v=klkqOO7EaW0



## **CAMERA-BASED ADVANCED FRONT LIGHTING SYSTEM**

Technology to be made available to customers in the mid term
Provides drivers with improved visibility at roundabouts, Stop, and Give Way signs  GPS-supported system predicts, better illuminates, and remembers bends and dips on a chosen route

https://www.youtube.com/watch?v=QWVHSe1j8ug

