Ford | NEWS



2016 FIRST QUARTER FINANCIAL RESULTS*							
	Pre-Tax Results	Net Income	Revenue	Wholesales	Automotive Operating Margin	Automotive Operating- Related Cash Flow	
1Q 2016	\$3.8B	\$2.5B	\$37.7B	1,720K	9.8%	\$2.7B	
B/(W) 1Q 2015	\$2.1B	\$1.3B	\$3.8B	152K	5 ppts	\$2.2B	

HIGHLIGHTS

- Record quarterly pre-tax profit of \$3.8B, up \$2.1B; net income of \$2.5B, up \$1.3B; after-tax earnings per share of \$0.68, excluding special items, up \$0.39 from a year ago
- Strong Automotive operating-related cash flow of \$2.7B, a first quarter record
- Record Automotive pre-tax profit of \$3.3B, up \$2.0B; Automotive operations outside North America profitable in total
- Record Automotive operating margin of 9.8 percent
- North America quarterly record pre-tax profit and operating margin
- Europe fourth consecutive quarterly profit and best quarter since 2008
- Ford Credit continued to deliver strong results
- Distributed \$1.7B to shareholders including a regular quarterly dividend and a supplemental dividend of \$1B
- **Global market share up two-tenths** of a percentage point from a year ago at 7.1 percent with gains in North America, Europe and Asia Pacific
- Launched new Fusion V6 Sport and announced plans for four all-new SUVs; on track for 12 global product launches
- Announced Ford Smart Mobility LLC subsidiary to design, build, grow and invest in emerging mobility services
- Became the first automaker to test autonomous driving in the snow
- Ford named a World's Most Ethical Company by Ethisphere Institute for the seventh year in a row; only automaker on the list
- For 2016, continue to expect another strong year with sustained strong financial performance and returns and profitability across all parts of the business except South America

*See endnote on page 4

For news releases, related materials and high-resolution photos and video, visit www.media.ford.com. Follow at www.facebook.com/ford, www.twitter.com/ford or www.youtube.com/fordvideo1



"The first quarter was an absolutely terrific start to the year – an all-time record for the company, with very strong performance across the business. We're excited about our future and confident in our ability to deliver long-term growth and profitability, as we expand our business model to be both an auto and a mobility company." *Mark Fields, Ford President and CEO*

PRODUCTS AND SERVICES



Ecosport



Focus RS



FordPass



All-New Lincoln Continental

Announced an investment of up to \$227 million to manufacture the Ford EcoSport small sports utility vehicle at the Craiova Assembly Plant in Romania starting in late 2017, taking advantage of the excellent workforce and operations at the plant.

Launched the <u>all-new global</u> Focus RS, a dynamic performance machine loaded with technology and innovative engineering, that includes a 350-horsepower 2.3liter EcoBoost engine and Ford's pioneering torque-vectoring allwheel-drive system, setting all-new benchmarks for driving exhilaration on the road and track.

Introduced FordPass – a digital, physical and personal platform with benefits including Marketplace, offering mobility services; FordGuides, who help you move; Appreciation, for membership loyalty; and FordHubs, for the company's latest innovations.

Unveiled the <u>all-new Lincoln</u> <u>Continental</u> which demonstrates the future of "quiet luxury." Continental integrates technologies to effortlessly assist, entertain and comfort customers including the innovative E-Latch door system, Lincoln's Perfect Position seats and rear seat amenities.

AUTOMOTIVE RESULTS	
AUTOMOTIVE RESULTS	

AUTOMOTIVE RE	SULTS						
	Wholesales	Revenue	0	perating Margir	1	Pre-Tax Results	;
1Q 2016	1,720K	\$35.2B		9.8%		\$3.3B	
B/(W) 1Q15	152K	\$3.4B		5.0 ppts		\$2.0B	
	of 12.9% North America and the U.S. ransit and F-150 t was driven by favorable vo ity of the product portfolio a and the strength of our SUV esults to be about equal to 2	driven by strong fleet lume and mix, fter the successful product line up	1Q 2016 B/(W) 1Q 2015	Wholesales 814K 136K	Revenue \$23.9B \$3.9B	Operating Margin 12.9% 5.1 ppts	Pre-Tax Results \$3.1B \$1.5B
 declined in the first quarter Ford continued to deliver I Higher loss was due to low 29 percent reduction in Bi For 2016, expect pre-tax I business environment 	all the key market factors ar er from a year ago ower costs across many are ver industry sales, primarily azil	nd financial metrics eas of the business a result of a	1Q 2016 B/(W) 1Q 2015	Wholesales 63K (38)K	Revenue \$0.8B \$(0.7)B	Operating Margin (30.4)% (17.9) ppts	Pre-Tax Results \$(256)N \$(67)M
 Europe Pre-tax profit of \$434M wa The year over year pre-tax favorable volume and mix Wholesale volume, marke quarter from a year ago Ford remained Europe's b strength of the Transit line For 2016, expect pre-tax r 	profit improvement of \$476 as well as lower costs t share and operating margi estselling commercial vehic -up and Ranger	SM was driven by n each improved in the le brand, reflecting the	1Q 2016 B/(W) 1Q 2015	Wholesales 399K 23K	Revenue \$6.9B -	Operating Margin 6.3% 6.9 ppts	Pre-Tax Results \$434M \$476M
Middle East & Af • Results were adversely im oil prices and political strif • Financial results reflect un African Rand, and higher of • For 2016, expect pre-tax m Asia Pacific —	pacted by the external envir fe nfavorable exchange primari costs	ily reflecting the South	1Q 2016 B/(W) 1Q 2015	Wholesales 46K (1)K	Revenue \$0.9B \$(0.2)B	Operating Margin (1.5)% (9) ppts	Pre-Tax Results \$(14)M \$(93)M
 Delivered a strong quarter year ago, with an operatin 	g margin of 8.2 percent; Chi pre-tax profit, up \$83M fror by higher volume and favor e and mix reflects the streng r and Lincoln in China	na joint ventures n a year ago able mix gth of new products	1Q 2016 B/(W) 1Q 2015	Wholesales 398K 32K	Revenue \$2.7B \$0.4B	Operating Margin 8.2% 3.6 ppts	Pre-Tax Results \$220M \$115M

FORD CREDIT	RESULTS
	Pre-Tax Results
10 0010	* • • • • • • •

1Q 2016	\$514M
B/(W) 1Q15	\$31M

Ford Credit

- Ford Credit delivered another strong quarterly profit
- Managed receivables continued to grow
- Portfolio performance was robust, with consistent focus on strong risk management, originations and servicing
- For 2016, expect pre-tax results to be equal to or higher than 2015

"The first quarter was outstanding, and we are confident in our ability to drive strong results globally. We expect 2016 to be a great year, and we plan to continue rewarding our shareholders through both supplemental and regular dividends as a part of our distribution strategy." Bob Shanks, Executive Vice President and CFO



RISK FACTORS

Statements included or incorporated by reference herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation:

- Decline in industry sales volume, particularly in the United States, Europe, or China due to financial crisis, recession, geopolitical events, or other factors;
- Decline in Ford's market share or failure to achieve growth;
- Lower-than-anticipated market acceptance of Ford's new or existing products or services;
- Market shift away from sales of larger, more profitable vehicles beyond Ford's current planning assumption, particularly in the United States;
- An increase in or continued volatility of fuel prices, or reduced availability of fuel;
- Continued or increased price competition resulting from industry excess capacity, currency fluctuations, or other factors;
- Fluctuations in foreign currency exchange rates, commodity prices, and interest rates;
- Adverse effects resulting from economic, geopolitical, or other events;
- Economic distress of suppliers that may require Ford to provide substantial financial support or take other measures to ensure supplies of components or materials and could increase costs, affect liquidity, or cause production constraints or disruptions;
- Work stoppages at Ford or supplier facilities or other limitations on production (whether as a result of labor disputes, natural or manmade disasters, tight credit markets or other financial distress, production constraints or difficulties, or other factors);
- Single-source supply of components or materials;
- Labor or other constraints on Ford's ability to maintain competitive cost structure;
- Substantial pension and postretirement health care and life insurance liabilities impairing our liquidity or financial condition;
- Worse-than-assumed economic and demographic experience for postretirement benefit plans (e.g., discount rates or investment returns);
- Restriction on use of tax attributes from tax law "ownership change";
- The discovery of defects in vehicles resulting in delays in new model launches, recall campaigns, or increased warranty costs;
 Increased safety, emissions, fuel economy, or other regulations resulting in higher costs, cash expenditures, and / or sales
- Increased safety, emissions, rule economy, or other regulations resulting in higher costs, cash expenditures, and / or safes restrictions;
- Unusual or significant litigation, governmental investigations, or adverse publicity arising out of alleged defects in products, perceived environmental impacts, or otherwise;
- A change in requirements under long-term supply arrangements committing Ford to purchase minimum or fixed quantities of certain parts, or to pay a minimum amount to the seller ("take-or-pay" contracts);
- Adverse effects on results from a decrease in or cessation or clawback of government incentives related to investments;
- Inherent limitations of internal controls impacting financial statements and safeguarding of assets;
- Cybersecurity risks to operational systems, security systems, or infrastructure owned by Ford, Ford Credit, or a third-party vendor or supplier;
- Failure of financial institutions to fulfill commitments under committed credit and liquidity facilities;
- Inability of Ford Credit to access debt, securitization, or derivative markets around the world at competitive rates or in sufficient
 amounts, due to credit rating downgrades, market volatility, market disruption, regulatory requirements, or other factors;
- Higher-than-expected credit losses, lower-than-anticipated residual values, or higher-than-expected return volumes for leased vehicles;
- Increased competition from banks, financial institutions, or other third parties seeking to increase their share of financing Ford vehicles; and
- New or increased credit regulations, consumer, or data protection regulations or other regulations resulting in higher costs and / or additional financing restrictions.

We cannot be certain that any expectation, forecast, or assumption made in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events, or otherwise. For additional discussion, see "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2015, as updated by subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

CONFERENCE CALL DETAILS

Ford Motor Company [NYSE:F] releases its 2016 first quarter financial results at 7:00 a.m. EDT today. The following briefings will be held after the announcement:

At 9:00 a.m. (EDT), Mark Fields, president and chief executive officer, and Bob Shanks, executive vice president and chief financial officer, will host a conference call to discuss Ford's 2016 first quarter results.

At 11 a.m. EDT, Bernard Silverstone, Ford Credit chairman and chief executive officer, and Marion Harris, Ford Credit chief financial officer, will host a conference call to discuss Ford Credit's 2016 first quarter results.

The presentations (listen-only) and supporting materials will be available at www.shareholder.ford.com. Representatives of the investment community will have the opportunity to ask questions on both conference calls, as will representatives of the news media on the first call.

Access Information - Thursday, April 28, 2016

Ford Earnings Call: 9 a.m. EDT

Toll-Free: 1.877.870.8664 International: 1.970.297.2423 Passcode: Ford Earnings

Ford Credit Earnings Call: 11 a.m. EDT

Toll-Free: 1.844.305.7555 International: 1.484.653.6087 Passcode: Ford Credit Earnings

REPLAYS

(Available after 1:00 p.m. EDT the day of the event through Thursday, May 5, 2016) www.shareholder.ford.com Toll-Free: 1.855.859.2056 International: 1.404.537.3406 Passcodes: Ford Earnings: 87919926 Ford Credit Earnings: 92313741

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 201,000 employees and 67 plants worldwide, the company's core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. At the same time, Ford is aggressively pursuing emerging opportunities through Ford Smart Mobility, the company's plan to be a leader in connectivity, mobility, autonomous vehicles, the customer experience and data and analytics. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide or Ford Motor Credit Company, visit www.corporate.ford.com.

Contact(s):	<u>Media:</u>	Equity Investment Community:	Fixed Income Investment Community:	<u>Shareholder</u> Inquiries:
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* The following applies to the information throughout this release:

Pre-tax results <u>exclude special items</u> unless otherwise noted.

 See tables at the end of this release for the nature and amount of special items, and reconciliation of items designated as "excluding special items" to U.S. generally accepted accounting principles ("GAAP"). Also see the tables for reconciliation to GAAP of Automotive operating-related cash flow and net interest.

 Wholesale unit sales and production volumes include Ford brand and Jiangling Motors Corporation ("JMC") brand vehicles produced and sold in China by our unconsolidated affiliates; revenue does not includes these sales. See materials supporting the April 28, 2016 conference calls at <u>www.shareholder.ford.com</u> for further discussion of wholesale unit volumes.

 Automotive operating margin is defined as Automotive pre-tax results, excluding special items and Other Automotive, divided by Automotive revenue.

References to Automotive records for operating-related cash flow, operating margin and business units are since at least 2000.

	10		
	Net Income Attributable to Ford	After-Tax Operating Results Excluding Special Items	
<u>After-Tax Results</u> (Mils)			
Diluted after-tax results	\$2,452	\$2,704	
Basic and Diluted Shares (Mils)			
Basic shares (Average shares outstanding)	3,970	3,970	
Net dilutive options	26	26	
Diluted shares	3,996	3,996	
EPS (Diluted)	\$0.61	\$0.68	

INCOME FROM CONTINUING OPERATIONS

	10	2
(Mils)	2015	2016
<u>Automotive</u>		
North America	\$1,569	\$3,080
South America	(189)	(256)
Europe	(42)	434
Middle East & Africa	79	(14)
Asia Pacific	105	220
Other Automotive	(212)	(126)
Total Automotive (excl. special items)	\$1,310	\$3,338
Special items Automotive	-	(186)
Total Automotive	\$1,310	\$3,152
Financial Services		
Ford Credit	\$483	\$514
Other	(14)	(15)
Total Financial Services	\$469	\$499
<u>Company</u>		
Pre-tax results	\$1,779	\$3,651
(Provision for) / Benefit from income taxes	(625)	(1,196)
Net income	\$1,154	\$2,455
Less: Income / (Loss) attributable to non-controlling interests	1	3
Net income / (loss) attributable to Ford	\$1,153	\$2,452
Memo: Excluding special items		
Pre-tax results	\$1,779	\$3,837
(Provision for) / Benefit from income taxes	(625)	(1,130)
Less: Income / (Loss) attributable to non-controlling interests	1	3
After-tax results	\$1,153	\$2,704

	1	Q
(Mils)	2015	2016
Pre-tax Special Items		
Separation-related actions	\$	\$(174)
Japan / Indonesia Market Closure		(12)
Total Pre-tax Special Items	\$	\$(186)
Tax-related Special Items*	\$	\$(66)
<u>Memo</u> : Special Items impact on earnings per share*	\$	\$(0.07)

* Includes related tax effect on special items and tax special items

AUTOMOTIVE SECTOR NET INTEREST RECONCILIATION TO GAAP

	10	
(Mils)	2015	2016
Interest expense (GAAP)	\$(165)	\$(200)
Investment-related interest income (GAAP)	45	61
Interest income / (expense) on income taxes (GAAP)	(9)	(2)
Subtotal	\$(129)	\$(141)
Adjustment for items included / excluded from net interest		
Include: Gains / (Losses) on cash equiv. and marketable securities *	24	55
Include: Gains / (Losses) on extinguishment of debt	1	
Other	(33)	(42)
Net Interest	\$(137)	\$(128)

* Excludes mark-to-market adjustments of strategic equity investments held in marketable securities

AUTOMOTIVE OPERATING-RELATED CASH FLOWS RECONCILIATION TO GAAP

(Bils) Net cash provided by / (used in) operating activities (GAAP)	1Q 2015 \$1.0	1Q 2016 \$3.6	Memo: FY 2015 \$12.3
Items included in operating-related cash flows			
Capital spending	(1.8)	(1.5)	(7.1)
Proceeds from the exercise of stock options	0.1		0.2
Net cash flows from non-designated derivatives	0.1	0.1	(0.1)
Items not included in operating-related cash flows			
Separation payments	0.4		0.6
Funded pension contributions	0.8	0.4	1.1
Tax refunds and tax payments from affiliates			
Other	(0.1)	0.1	0.3
Operating-related cash flows	\$0.5	\$2.7	\$7.3