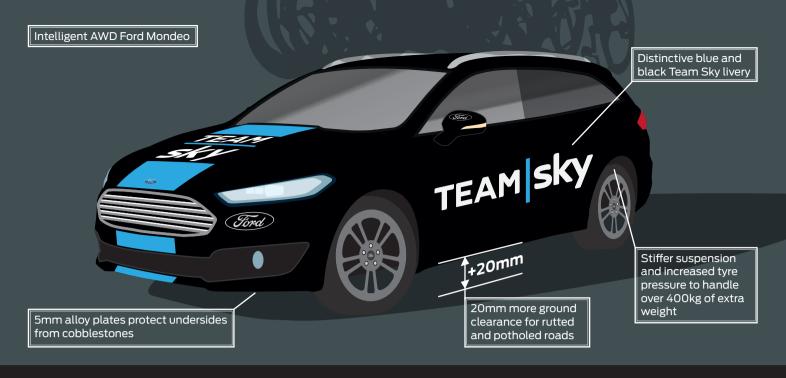
## Ready to roll for Paris-Roubaix



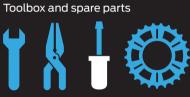
## WHAT'S ON BOARD FOR PARIS-ROUBAIX



**8x** racing bikes



**5x** spare C50 wheels





50+
water bottles
in the on-board
coolbox



50+ sports nutrition bars and gels



Shoes, jerseys, leg and arm warmers, rain capes, thermals, gloves



eustom waterproof wet bags with a compartment that can dry wet clothes



**3x** radios to communicate with riders



iPad and notebook for race tracking

## PARIS-ROUBAIX 257.5 KM ONE-DAY CLASSIC



First staged in 1896, it's one of cycling's oldest and most famous races Known as "the Hell of the North" for its rough terrain and 52.8 km of cobblestones





spectators on the course





**7,000**The number of calories each rider burns