

How Today's Ford EVs Help Make Tomorrow's Better

Ford is using insights gathered from 58 million unique trips by 33,000 Ford EV customers to create even better electrified cars, trucks and utilities.



92%

of Ford battery electric car customers say their next car purchase will be another battery electric vehicle.



680
MILES

is the average refueling distance of plug-in hybrids in the study, making gas station trips rare.

#1

Ford is best-selling brand of plug-in hybrids in America.

Ford's
**SmartGauge
with EcoGuide**

provides real-time information to help EV drivers enhance their efficiency.

13

is the number of new global EVs coming in the next five years, including F-150 Hybrid, Mustang Hybrid and Transit Custom Plug-in Hybrid.



Ford is electrifying vehicles to provide more: more innovation, more capability, and more performance – better fuel economy is a given. **Go electric.**