



FORD MUSTANG 10-MILLION STRONG

Fans of the most iconic car in the world – Ford Mustang – love to share stories and trivia about their favorite car.

1. Special Falcon

Special Falcon is codename for the secret car project led by Lee Iacocca before Ford management approves the Mustang.

2. 1964 World's Fair

Henry Ford II gives the world its first look at the all-new Mustang on April 17, 1964.

3. 22,000 orders

22,000 Mustang orders are placed the first day, with 419,000 cars sold the first year.

4. 29,545 miles

With an average length of 15.6 feet, 10 million Mustangs parked end-to-end equates to 29,545 miles – enough to circle the world with 1,200 miles to spare.

5. Arms race

Carroll Shelby launches GT350 – first salvo of the muscle car era, inspiring the Boss, Mach 1, Cobra Jet, SVO/SVT, Shelby GT500 and Bullitt Mustangs.

6. Is that a horse or an airplane?

After considering Cougar, Stiletto and Allegro, the name Mustang – inspired by a World War II fighter plane – sticks, but the team goes on to push the pony branding as the car is launched.

7. Mustang sedan or wagon?

Close to its 1964 reveal, Ford considers sedan and wagon options, settling on the coupe and convertible body styles that remain to this day.

8. Mustang gold

A 1967 GT500 Super Snake sells for \$1.3 million in May 2013. The value of the original 1968 Mustang fastback driven by Steve McQueen in the movie "Bullitt" might eclipse that.

9. Mustang chop shop

For the 1964 reveal, then again for Mustang's 50th anniversary in 2014, Ford cuts a pony car into six pieces – reassembling it for display on the 86th floor observation deck of the Empire State Building.

10. Aug. 8, 2018

The 10-millionth Mustang rolls off the assembly line in Flat Rock, Mich.

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