COMMERCIAL VEHICLES: THE BACKBONE OF THE ECONOMY



THE VAN ECONOMY

The financial contribution of industries that rely heavily on commercial vehicles (CVs) is growing and as of 2017, **stands at €675bn**.

Financial contribution to the EU van economy by country.

 Germany
 27%

 France
 22%

 UK
 21%

 Italy
 13%

 Spain
 9%

 Netherlands
 5%

 Turkey
 3%

Contribution of €bns, per year, by sector.





Film industry €121bn



Global gaming

6.0 5.4 5.0 4.0 3.0 2.3 2.3 2.2 0 1.0 France United Kingdom Spain Germany Netherlands

As the usage of vans increases, so too does the direct contribution of fuel duty contributions to the exchequer.

Fuel duty receipts from van use, €bns, 2018.



Vans contribute more to the EU economy than the value of European football, the global film industry, and the global gaming industry combined.

Percentage of individuals who have purchased online within the last month, per EU country.



EXPRESS DELIVERY

E-commerce is one of the main drivers in the increase of CVs on our roads. This boom looks set to continue as more and more people turn to online for retail purchases.

108 AHO

Internet sales as a percentage of total UK retail sales.



2010

2018

17.9%



7m 6.2 бm 4.6 5m 4.0 3.8 4m 3.5 2.6 3m 2m 0.9 1m 2000 01 0 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 Turkev Spain Germany

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STOCKING UP

There are more vans on our roads than ever before: across the major European markets, there are now an estimated 26.1 million CVs on the road, compared with 23.1 million in 2013.

In fact, the growth rate of vans now exceeds passenger cars in France, Germany, Italy and the UK.

Altogether, vans in the seven markets

- equivalent to almost 1,000 trips to

covered 294 billion kilometres last year

ALL AROUND THE WORLD

Total distance travelled by vans, 2018, millions of vehicle kilometres.

100,000 the sun and back. 90,000 88,000 80,000 70,000 60,000 50,000 47,000 40,000 30,000 x1000 20,000 18,000 10,000 Netherlands United Kingdom Germany **III OHA**

SOURCES: EUROSTAT, UK DEPARTMENT FOR TRANSPORT, CEBR ANALYSIS, OFFICE FOR NATIONAL STATISTICS, EUROPEAN COMMISION. DELOITTE, NEWZOO, IBIS WORLD.



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